Using MAP-IT to Track for Healthy People 2020

Self-study continuing education course providing 8.5 Category 1 hours (includes **3.0** advanced)

General Information	Instructor: Jim Grizzell, MBA, MA, MCHES, ACSM-HFS Email: jim@healthedpartners.org Phone: 909-856-3350 (cell, please call between 9 am - 8 pm PT Course Materials: All materials are available online
Course Description	This is a learning experience that will help the participant gain knowledge and build skills to track implementation of **Healthy People 2020**. Healthy People 2020 offers MAP-IT as a framework for implementation (**M**obilize, **A**ssess, **P**lan, **I**mplement, **T**rack). This course covers the **Track** section of that framework for Implementing Healthy People which draws upon free resources available from the **Community Tool Box**. The MAP-IT framework helps create a path to a healthy community and Nation. The course includes a test and evaluation to be submitted for credit.
Course Goals and Objectives	The goal is to prepare health professionals and partners track partnerships and action to solve health problems. They will be able to find and keep partners engaged, facilitate community input, develop and present education and training, lead fundraising and policy initiatives and provide technical assistance in planning and evaluation.
Course Requirements	*Study Materials:* **Healthy People 2020** web site and linked web pages and files, including the **Community Tool Box** *13 Question Assessment* (passing is ≥70%) *Course Evaluation* (included at the end of the assessment)
**The entire course will be done electronically using the web and email.**   Here is the link to this course's syllabus, materials and resources: www.healthedpartners.org/ceu/hp2020mapittrack/hp2020mapittrackstudyguide.pdf   **13-question multiple choice and text response post-course assessment (required)**   www.healthedpartners.org/ceu/hp2020mapittrack/hp2020mapittracktest.pdf
Course Completion Certificate	Course completion certificate for 8.5 continuing education hours (includes **3.0** advanced-level hours) will be awarded if a score of ≥70% is achieved and course evaluation is completed. Payment of fee is required.

Contents

Tracking Implementing of Healthy People 2020

The goal of this course is to help health professionals and people in agencies and organizations use the track component of Healthy People 2020 and MAP-IT to monitor and evaluate programs, policies and health information implemented to achieve Healthy People 2020. They will be able be effective users and expert consultants to find and explain tools and resources available on the Healthy People 2020 and The Community Tool Box (CTB) web sites to achieve the Nation's health goals and objectives.

The course covers the **Track** section of **Implementing Healthy People**.

All of the materials to study and read are at these Healthy People 2020 web site links:

www.healthypeople.gov and www.healthypeople.gov/2020/implementing

These are the graphics you will see and can click on to reach the pages.

Throughout the "Study Guide" each study assignment can be opened from the electronic version / pdf file or from the Healthy People 2020 and the Community Toolbox web pages.

You will be asked to read each page and click on and read text from links on those pages. In all there are hundreds of pages of information, resources and tools beyond the original pages you will be asked to read and review.

The test has both multiple choice and short answer questions. Since there are more components to understanding how to mobilize than this nine hour course can cover you are not required to read every page. You will have the opportunity to select components you feel are most relevant to you. Be prepared to very briefly and concisely (≤50 words) describe the component you selected when you take the test.

Opening the Study Assignments and Time Estimates

1. Keep this Study Guide opened on your computer to be able to click on the links in the Study Guide.

2. Follow instructions on a printed copy to get to assignments.

Time to complete the course includes two components. 1) Estimated time to read text based on reading speeds of 250 words per minute (wpm) to faster speed at 300 wpm.

Estimated Time	Objectives and Assignments
~0.5 hours	**Introduction** Review this Study Guide (~30 min, shaded objectives relate to Master Certified Health Education Specialist advanced-level sub-competencies)
~0.5 hours	**Orientation to "Implementing Healthy People"** **NOTE: this assignment is identical in each of the 5 MAP-IT Courses** http://www.healthypeople.gov/2020/implementing/default.aspx After studying the materials the participant will be able to: 1. List the contents of the Implementing Healthy People 2020 page 2. Define framework for implementation: MAP-IT 3. List Planning Resources to help plan interventions 4. Describe the how to make the case and resources for funding and obtain program support 5. Provide expert assistance on planning and resources **Study Assignments** • **Implementing Healthy People 2010** - read text on main/center portion of the page (<5 min, do not read text from Mobilize, Assess, Plan, Implement or Track at this time) • **Implementation Examples: MAP-IT at Work** - click on and read the text of each example in the lower left of the page: Local School Board, Workplace Wellness Committee and County Health Coalition (~15 min) • **Planning Resources** – click on the heading on the left or lower portion of the page and read text on the main/center portion of the Planning Resources page (<5 min) • **Funding Resources** - click on the heading on the left or lower portion of the page and read text on the main/center portion of the Funding Resources page (<10 min)
~1.0 hour	**Orientation to Tracking** http://www.healthypeople.gov/2020/implementing/mobilize.aspx After studying the materials the participant will be able to: 1. List questions to ask and answer 2. List things to think about when evaluating data over time 3. State basic formulas to calculate baseline, target and achieved rates for health outcomes 4. Create a purpose statement 5. Develop evaluation/research questions 6. Create a logic model to guide the evaluation process 7. Evaluate feasibility of implementing recommendations from evaluation **Study Assignments for Mobilize Page** • **Track Web Page** - read the text on the page (~5 min) • **Measuring Progress** – from the right side of the page click on to open and read the pdf file (~10 min) o Practice doing these calculations using Excel worksheets - Annual Percent

	Change Needed and Percent of Target Achieved Calculators www.healthedpartners.org/ceu/hp2020mapittrack/measuringprogress.htm • **State Program Evaluation Guides: Developing an Evaluation Plan –** from "Other Resources" click on to open and read text on the web page (~15 min) • **Evaluation Guide –** Download the Guide (PDF – 176K) and read it. (~30 min)
~1.5 hours	**Orientation to Community Tool Box and MAP-IT** **NOTE: this assignment is identical in each of the 5 MAP-IT Courses** After studying the materials the participant will be able to: 　1. Describe The Community Toolbox, and provide expert assistance on a model of practice as a planning model; and core principles, assumptions, and values to guide the work **Study Assignments for Community Tool Box and MAP-IT** 　• **The Community Toolbox –** read text on the CTB home page (http://ctb.ku.edu/en/default.aspx) (~ 5 min, for purposes of this course you do not need to click on and read links pages) 　• **Chapter 1: Our Model for Community Change and Improvement** 　 http://ctb.ku.edu/en/tablecontents/chapter_1001.htm 　　o **Section 1. A Community Tool Box Overview and Gateway to the Tools** – (http://ctb.ku.edu/en/tablecontents/chapter_1001.htm) read the Main Section, Examples, Related Topics (titles only), Tools & Checklist, PowerPoint (~25 min, read text on the section's pages only, for purposes of this course you do not need to read text on linked pages) 　　o **Section 3. Our Model of Practice: Building Capacity for Community and System Change** – read the Main Section, Examples, Related Topics (titles only), Tools & Checklists, PowerPoint (~35 minutes) 　　o **Section 6**. Core Principles, Assumption, and Values to Guide the Work - read the Main Section, Examples, Related Topics (titles only), Tools & Checklists, PowerPoint (~30 minutes)
~1.5 hours	**MAP-IT: Track – Chapter 36. Introduction to Evaluation** http://ctb.ku.edu/en/tablecontents/chapter_1036.htm After studying the materials the participant will be able to: 　1. Discuss advantages of evaluating community health and development programs 　2. Explain the framework and standards of, and how to conduct an optimal evaluation 　3. Create a purpose statement for the intent of the evaluation 　4. Create a logic model to guide the evaluation process **Study Assignments for Chapter 36** 　• **Section 1. A Framework for Program Evaluation: A Gateway to Tools** – read the Main Section, Examples, Related Topics (titles only), Tools & Checklist, PowerPoint (~60 min, read text on the section's pages only, for purposes of this course you do not need to read text on linked pages) 　• **Section 2, 3, 4, 5, or 6. -** select one of these sections and read the Main Section, Examples, Related Topics (titles only), Tools & Checklists, PowerPoint (~35 minutes, be prepared to state the name of the section your read and briefly (≤50 words) describe the content of the section in the course's test)

~1.25 hours	**MAP-IT: Track – Chapter 37. Some Operations in Evaluating Community Interventions** http://ctb.ku.edu/en/tablecontents/chapter_1038.htm After studying the materials the participant will be able to: 1. Develop data analysis plan for evaluation 2. Develop evaluation/research questions 3. Critique existing data collection instruments for research 4. Assess merits and limitations of qualitative and quantitative data collection for evaluation 5. Create a logic model to guide the evaluation process **Study Assignments for Chapter 37** • **Section 1. Choosing Questions and Planning the Evaluation** – read the Main Section, Examples, Related Topics (titles only), Tools & Checklist, PowerPoint (~40 min, read text on the section's pages only, for purposes of this course you do not need to read text on linked pages) • **Section 2, 3, 4, 5 or 7.** – select one of these sections and read the Main Section, Examples, Related Topics (titles only), Tools & Checklists, PowerPoint (~35 minutes, be prepared to state the name of the section your read and briefly (≤50 words) describe the content of the section in the course's test)
~1.0 hours	**MAP-IT: Track – Chapter 38. Some Methods for Evaluating Comprehensive Community Initiatives** http://ctb.ku.edu/en/tablecontents/chapter_1039.htm After studying the material in this section the participant will be able to: 1. Create purpose statement 2. Develop evaluation/research questions 3. Create a logic model to guide the evaluation process 4. Collect baseline data 5. Monitor implementation of programs and initiatives 6. Critique existing data collection instruments for evaluation **Study Assignments for Chapter 38** • **Section 1. Measuring Success: Evaluating Comprehensive Community Initiatives** – read the Main Section, Examples, Related Topics (titles only), Tools & Checklist, PowerPoint (~20 min, read text on the section's pages only, for purposes of this course you do not need to read text on linked pages) • **Section 2, 3, 4, 5, 6, 7, 8, 9 or 10.** – select one of these sections and read the Main Section, Examples, Related Topics (titles only), Tools & Checklists, PowerPoint (~30 minutes, be prepared to state the name of the section your read and briefly (≤50 words) describe the content of the section in the course's test)
~0.75 hours	**MAP-IT: Track – Chapter 39. Using Evaluation to Undertand and Improve the Initiatve** http://ctb.ku.edu/en/tablecontents/chapter_1047.htm After studying the material in this section the participant will be able to:

	1. Monitor implementation of programs and initiatives 2. Develop recommendations based on results 3. Interpret results of the evaluation 4. Communicate findings to stakeholders 5. Evaluate feasibility of implementing recommendations from evaluation **Study Assignments for Chapter 39** • **Section 2. Providing Feedback to Improve the Initiative**– read the Main Section, Examples, Related Topics (titles only), Tools & Checklist, PowerPoint (~15 min, read text on the section's pages only, for purposes of this course you do not need to read text on linked pages) • **Section 4. Communicating information to Funders for Support and Accountability -** read the Main Section, Examples, Related Topics (titles only), Tools & Checklist, PowerPoint (~25 min, read text on the section's pages only, for purposes of this course you do not need to read text on linked pages)
~0.5 hour	**Take test and answer evaluation questions** (pdf form) www.healthedpartners.org/ceu/hp2020mapittrack/hp2020mapittracktest.pdf **Before or after immediately after taking the test be sure to save the test pdf file/form to a directory or folder on your computer.** Remember where it is. Do this for two reasons: 1) for your records and 2) depending on your email program you may need to send the file as an attachment. If you use something like gmail, aol, yahoo not in conjunction with Microsoft Office Outlook you need need to save the file to attached. Using MS Outlook allows you to click on a submit button to send the answers. Either way is acceptable

Additional Optional Course Materials and Resources

Bibliography and References

Green, L., Fielding, J. **The u.s. healthy people initiative: its genesis and its sustainability**. (draft). Annual Review of Public Health. To be published March 2011.

Draft available at:

www.csupomona.edu/~jvgrizzell/healthypeople/greenfieldinggenesishistoryhealthypeopleinitiative.pdf

Phase II Healthy People 2020 Advisory Committee Webinar/Calls and Meetings
This link has all the agendas, slide presentations, reports for meetings since February 2009.

http://www.csupomona.edu/~jvgrizzell/hc2020/hp2020accallsmeeting.htm

As an example the following shows the files available for the April 2010 meeting.

April 2010

- Agenda (pdf)
- Meeting Slides (15 slides, pdf)
- Webinar (view and listen to the 2 hour meeting call online)
- Healthy People's Connection to Health Reform
    - Health Promotion Opportunities from Health Reform (4 pages, pdf)
    - HR3590 Title IV (9 pages, pdf)
- How HHS can Shape Healthy People to Prompt Action on Social and Environmental Determinants of Health (5 pages, pdf)
- Recommendations for Priority Setting (8 pages .pdf)
- Recommendations from Subcommittee on Strategic Communications on Communication and Implementation of HP2020 (1 page, pdf)
- Communicating about HP2020 with Key Audiences (4 page table, pdf)
- HP2010 User Assessment
    - Use Study One-page Summary (pdf)
    - User Study Presentation (14 slides, pdf)

Healthy People 2020 Webinar
Sponsored by IDWellness and HP Career Net on Oct 2, 2009
- Webinar
    - http://vimeo.com/6886306

- PowerPoint Slides
    - www.healthedpartners.org/hc2020/hp2020webinarwnotes.pdf

Healthy People 2010 Toolkit: A Field Guide to Planning
http://www.doh.state.fl.us/compass/documents/Healthy%20People%20Toolkit.pdf